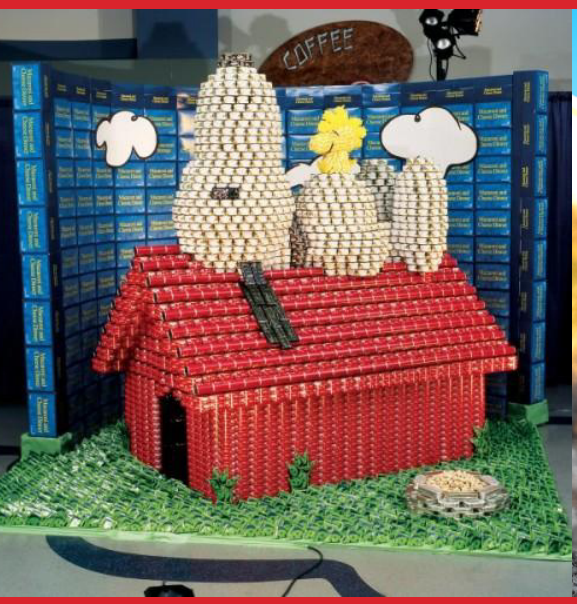
CANstruction® LONG BEACH

Helping Wear Out Can Openers Since 2014



CANstruction Long Beach respectfully seeks a sponsorship commitment for the inaugural PET FOOD building event taking place Spring 2022 benefiting Sparky & the Gang Animal Rescue

canstruction®
LONG BEACH

Inaugural Long Beach PET FOOD Design/Build Competition

2022 SPONSORSHIP OPPORTUNITIES

CANstruction Long Beach PET FOOD is currently seeking sponsorships for the inaugural 2022 competition.
Your support makes this event possible and helps spread the word about the need for pet adoption in Long Beach and surrounding communities.

2022 Theme: CANines ROCK!

Teams may depict dogs in any way they want!

Sponsorships Levels Available:	$350	$500	$1000	$1500
Location* Host Sponsorship *Location requires approval from CANstruction Long Beach organizers				✓
Acknowledgement in press releases			✓	✓
Acknowledgement in CANstruction video			✓	✓
Logo representation in print media			✓	✓
Logo representation on event signage			✓	✓
Logo representation in email blast		✓	✓	✓
Premier website presence with link		✓	✓	✓
Standard website presence with link	✓	✓	✓	✓
Acknowledgement on social media platforms	✓	✓	✓	✓

If you are interested in becoming a sponsor, please contact terri at terri@terrihenrymarketing.com

CANstruction Long Beach PET FOOD
May 20 - 30, 2022

Location: TBD

Long Beach

www.canstructionlongbeach.org

CANstruction Long Beach Pet Food 2022 will benefit:

Interested in Hosting CANstruction Long Beach PET FOOD at Your Place of Business?

Hosting CANstruction Long Beach is guaranteed to drive foot traffic and press into your business!

Architect and engineering teams consisting of 5-10 people on build day, plus the public is invited to visit the exhibition and vote on their favorite structures with additional cans to donate.

Businesses interested in hosting this event must meet important criteria to be considered:

- Open to the public during regular business hours May 20 - 30, 2022
- Indoor space, sheltered from the elements
- **Able to accommodate dogs available for adoption in pens and crates on build day**
- Employee or security presence at all times while the event is open to the public
- Be able to accommodate one to two 10’ x 10’ footprints with surrounding space for product delivery/storage on day prior to build date
- Recycling accommodations for broken down boxes and large trash receptacles
- Media coverage friendly (or any special permission needed is arranged for prior to event)
- **$1500 cash sponsorship level required**

Preferred locations include:
Office building lobby, pet store, appliance store, automobile showroom, bank lobby, mall, hotel lobby, dog friendly restaurant or business, to name a few.

About Sparky & the Gang

Sparky and the Gang is a 501c not-for-profit charitable volunteer-based organization working to rescue dogs from local pounds, the streets, and from unsuitable conditions, placing them in safe, loving homes.

For more information about Sparky & the Gang and their mission, please contact (310) 809-6374 or visit online at www.sparkyandthegang.com