CANstruction LONG BEACH

Helping Wear Out Can Openers Since 2014

CANstruction Long Beach respectfully seeks a sponsorship commitment for the 7th Annual build event taking place November 4-14, 2021 benefiting Food Finders

canstruction® LONG BEACH

ABOUT

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Organized annually by terri henry marketing, CANstruction Long Beach is a unique event that encourages friendly competition between local leading architects and engineers and showcases colossal structures made entirely out of full cans of food and other non-perishable packaged food. After the structures are built, the creations are on display to the public as a giant art exhibition. At the end of the event, all food is donated to Food Finders food rescue organization, who distributes it to local hunger relief organizations in Long Beach. 2021 marks the 7th year of creating art to benefit those struggling with food insecurity in our community. For more information, visit www.CANstructionLongBeach.org.

CANstruction Long Beach

7th Annual Event

November 4-14, 2021

Open to the public.

No tickets or passes required.

The structures will be on display for twelve days, then "DE-CANstructed by Food Finders volunteers and delivered to Food Finders warehouse for distribution to local agencies that service the food insecure.

Hunger FAQ

1 in 6 of our neighbors in the Long Beach community struggle with food insecurity, meaning they don't know where their next meal is coming from.

The majority of those struggling with food insecurity are children and seniors.

Kids that struggle with food insecurity also struggle academically. They are more likely to make mistakes, have difficulty remembering things and are more likely to be held back in school.

Seniors on limited incomes are sometimes forced to choose between food and medicine or other necessities.

23% of students within the Cal State system experience food insecurity while in college. 10% experience homelessness.

Why Sponsor CANstruction?

Six successful years of a unique community event anticipated more every year!

To help us get the word out about the hunger issue in our community and this important annual event with increased marketing and advertising initiatives.

Show support of Food Finders and their mission to eliminate food insecurity in the Long Beach community and beyond!

This event will kick off Food Finders' annual holiday food drive and will donate thousands of pounds of food to support that initiative.

The option to host this very unique community event at your place of business. Note: location must meet criteria and be approved by CANstruction Long Beach organizers.

Depending on level of sponsorship, receive acknowledgment in press releases, promotional video, print and digital ads, event signage and more.

Get ONE FULL YEAR of EXPOSURE for your brand, product or service on the CANstruction Long Beach website.

Since the inaugural event in 2014, CANstruction Long Beach has provided over 120,000 POUNDS of food to our neighbors in Long Beach.

For more information contact: Terri at terri@terrihenrymarketing.com / (562) 572-4770

canstruction® LONG BEACH

7th Annual Long Beach Design/Build Competition

2021 SPONSORSHIP OPPORTUNITIES

CANstruction Long Beach is currently seeking sponsorships for our 2021 competition. Your support makes this event possible and helps spread the word about the food insecurity in Long Beach and surrounding communities.

2021 Theme:

Don't Let Hunger DragOn!

Teams may depict any Mythical Creature in any way they want!

Sponsorships Levels Available:	$500	$1000	$2500	$3000
Location* Host Sponsorship *Location requires approval from CANstruction Long Beach organizers				
Acknowledgement in press releases				
Acknowledgement in CANstruction video				
Logo representation in print media				
Logo representation on event signage				
Logo representation in email blast				
Premier website presence with link				
Standard website presence with link				
Acknowledgement on social media platforms				

If you are interested in becoming a sponsor, please contact terri at terri@terrihenrymarketing.com

CANstruction Long Beach
November 4-14, 2021

Location: TBD

Long Beach

www.canstructionlongbeach.org

CANstruction Long Beach 2021 will benefit:

Food Finders
Rescuing Food, Reducing Hunger

Interested in Hosting CANstruction Long Beach at Your Place of Business?

Hosting CANstruction Long Beach is guaranteed to drive foot traffic and press into your business!

Architect and engineering teams consisting of 5-10 people on build day, plus the public is invited to visit the exhibition and vote on their favorite structures with additional cans to donate.

Businesses interested in hosting this event must meet important criteria to be considered:

- Open to the public during regular business hours including weekends November 4-14, 2021
- Indoor space, sheltered from the elements
- Employee or security presence at all times while the event is open to the public
- Be able to accommodate up to seven 10' x 10' footprints with surrounding space for product delivery/storage on day prior to build date
- Recycling accommodations for broken down boxes and large trash receptacles
- Media coverage friendly (or any special permission needed is arranged for prior to event)
- $3000 cash sponsorship level required

Preferred locations include:
Office building lobby, automobile showroom, bank lobby, mall, hotel lobby, airport terminal, art gallery/museum

Food Finders
Rescuing Food, Reducing Hunger

About Food Finders

Food Finders works with local food vendors, grocery stores, restaurants and caterers to distribute donated food to other nonprofit agencies that feed impoverished families, children and elderly.

Today there are nine staff and some 300 volunteers who help rescue an average of 8 million pounds of food each year, which equates to 6.8 million meals. Food Finders' mission is to eliminate hunger and food waste while improving nutrition in food insecure communities.

For more information about Food Finders and their mission, please contact Food Finders at (562) 283-1400, x103 or visit online at www.foodfinders.org